



A hand up to help Aussie kids in need



Planning your activity

Where?

When choosing the date of your activity, you should take into account things like public and school holidays, how long it will take you to plan, and how much time you think you'll need to raise your funds.

When?

In the words of Anne Frank, "no one has ever become poor by giving" so don't be afraid to ask everyone you know to support you. Friends, family, colleagues, community groups, neighbours, local businesses, social groups, sports clubs, volunteer associations... the list is endless.

Who?

Depending on what kind of event you choose to run, you might like to get a group of people together to help you plan. Then, work backwards from the date of the activity, and work out what needs to be done and by when to help you draw up a timeline. Most importantly, be realistic and keep your activity as simple as you can, based on the resources you have. Often, the most basic of ideas can generate the most support.

How?

Promote your fundraiser any way you can, as early as you can. Whether it's inviting people to your fundraiser or asking for direct sponsorships.

Spread the word!

Make sure you tell all your networks via email, social media, mail, newsletters, noticeboards, posters, flyers, media releases or in person - word of mouth works wonders. And of course use our posters and downloads to help you spread the word far and wide .